



**POWER OF ATTORNEY  
and  
CORRESPONDENCE ADDRESS  
INDICATION FORM**

Application Number	09/223,875
Filing Date	December 31, 1998
First Named Inventor	Richard C. Fenwick
Title	MENUING SYSTEM FOR CONTROLLING CONTENT DELIVERY WITHIN A VIDEO DISTRIBUTION SYSTEM
Art Unit	2623
Examiner Name	Rueben M. Brown
Attorney Docket Number	L294.12-0029

I hereby revoke all previous powers of attorney given in the above-identified application.

I hereby appoint:

☒ Practitioners associated with the Customer Number:

00164

OR

☐ Practitioner(s) named below:

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith, including full power of association, substitution and revocation.

I ratify all prior actions taken by Kinney & Lange, P.A. or the attorneys and agents mentioned above in connection with the prosecution of the above-mentioned patent application. I authorize Kinney & Lange, P.A. to mark the appropriate space above and to insert the filing date and application number of the application, as appropriate.

Please recognize or change the correspondence address for the above-identified application to:

☒ The address associated with the above-mentioned Customer Number:

OR

☐ The address associated with Customer Number:

[Select Number]

OR

☐ Firm or  
Individual Name:

Address:

City:

State:

Zip:

Country:

Telephone:

Email:

I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71. The individual whose signature and title is supplied below is authorized to act on behalf of the assignee. *Statement under 37 CFR 3.73(b) is enclosed.*

**SIGNATURE of Applicant or Assignee of Record**

Signature:

Date:

Name:

David M. Bankers

Title and Company:

Senior Vice President and Chief Technology Officer, LodgeNet Interactive Corporation



**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Richard C. Fenwick

Application No./Patent No.: 09/223,875

Filed/Issue Date: December 31, 1998

Title: MENUGING SYSTEM FOR CONTROLLING CONTENT DELIVERY WITHIN A VIDEO DISTRIBUTION SYSTEM

LodgeNet Interactive Corporation; a corporation

(Name of Assignee)

(Type of Assignee, e.g. corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest  
(The extent (by percentage) of its ownership interest is: \_\_\_\_\_ %)

in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 020909, Frame 0911, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

(NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature: David M. Bankers

Date: \_\_\_\_\_

David M. Bankers  
Printed or Typed Name

Senior Vice President and Chief Technology Officer  
Title

**ASSIGNMENT  
(ISSUED PATENT)**

Attorney Docket No.

**L294.14-0006**

WHEREAS, On Command Corporation ("Assignor") of 3900 West Innovation Street, Sioux Falls, SD 57107, is the owner of the entire right, title and interest in the following U.S. Patent(s) and patent applications listed in Attachment A and foreign counterpart patents and patent applications listed in Attachment B.

WHEREAS, LodgeNet Interactive Corporation, ("Assignee") a corporation of the State of Delaware, having an office and principal place of business at 3900 West Innovation Street, Sioux Falls, SD 57107, is desirous of acquiring the On Command Corporation's entire right, title and interest therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor sells, assigns and transfers to Assignee its entire right, title and interest in, to and under the Patent(s), including the right to recover damages for past infringement, for its own use and enjoyment and for the use and enjoyment of its successors and assigns as fully and entirely as if the same would have been held by the Assignor had this transfer not been made.

ON COMMAND CORPORATION

Signature:

James G. Nae

Title:

Secretary

STATE OF South Dakota  
COUNTY OF Minnehaha <sup>ss.</sup>

Subscribed and sworn to before me, a Notary Public, this 16th day of April, 2008.

Sandra Livingston

Notary Public 6-25-2012

(SEAL)

Attachment A

U.S. Patent No.	Issue Date
D332,260	January 5, 1993
5,521,631	May 28, 1996
5,625,864	April 29, 1997
5,729,279	March 17, 1998
5,767,894	June 16, 1998
5,818,512	October 6, 1998
7,000,243	February 14, 2006

U.S. Patent Application No.	File Date
09/223,237	December 30, 1998
09/223,875	December 31, 1998
10/625,412	July 23, 2003

Attachment B

Foreign Application No.	File Date
Euro 03736697.8	May 23, 2003
Canada 2,487,398	May 23, 2003
Mexico 067834.0374	July 23, 2003
Canada 2,491,891	July 23, 2003